

You may have noticed...

the AGSD-UK website has got up-to-date! It's last reincarnation was over 10 years ago, but for 2019 we have launched a major revamp with new branding and on a modern platform.

Responsive design

The new site provides a responsive design, working effectively across computers, tablets and smartphones. Some 35% (and growing) of our users are accessing the website on smartphones, so this development is vital to effectively communicate with our audience. There is also now much greater use of images and video, and many more links to resources.



New navigation

We have introduced a new navigation system, giving a "route-in" for users in five broad categories - the newly diagnosed, those needing information and support, people wanting to get involved, members of the the health professions, and funders and sponsors. We hope that this is going to enable everyone to easily find what they need. We do of course still have a conventional menu system which will probably be used more by regular visitors.

Added functionality

There are some new sections and pages which we anticipate will be of assistance to our members in the GSD community. There is a page explaining the challenges of having an ultra rare disease, and another supporting those who are still seeking a diagnosis. We now have a directory of specialist services across the UK, to help people get in touch with the support and treatment that they need. We have an interactive glossary of medical terms which helps users to get to grips with the technical details of the site content.

Personal stories from patients

Another new development is the introduction of personal stories from patients in the various GSD categories. Reading these stories is extremely helpful to those who are newly diagnosed, often providing them with their first insight into living with the condition.

Keeping up with the news

The home page has a display of the latest news headlines from AGSD-UK and the rest of the GSD world. These link into the full story behind each headline.

GSD information

There is now a unified structure for the information on each GSD, and we are working to expand the information that we have on the rarer GSDs.

The future

It is very satisfying to report that the website has attracted over 1200 unique visitors during its first month online. We are committed to maintaining the site on a regular basis. We have a page explaining how people can contribute so that the site continues to be up-to-date and relevant to the needs of our community.

We are very grateful to Sanofi Genzyme for their generous support which has enabled us to develop and launch our new website.

www.agsd.org.uk

For more information, contact Allan Muir, Charity Director, on 0300 123 2790 or email allan.muir@agsd.org.uk